



londonic.uk



ukeyconsultingpublishing.co.uk

Digital transformation with the Pandemic Era

Mehmet Ali Eroğlu
UKEY Publishing
dr@emali.org

Abstract

The ongoing pandemic has torn us apart especially when the infection is found first. It had affected the physical human interactions dramatically, forced people to digital transformation and made an effect on the numbers of physical communications on business, family, healthcare and education. The presentation that will be presented focuses on the digitalization of the communications between people during the pandemic. I will be mentioning digitization on business; the increasing amount of social media usage, education; the relations between students and teachers plus the platforms that are used for continuing education, health; the relations between patient and doctor plus the advantages of online appointment. The digital transformation got easier after a lot of people started using it and got more eligible for people from everywhere and every age. It made it easier to ensure the transformation while following the instructions step by step. The transformation to the digital world has been the obligation in order to continue

working, educating, providing healthcare, social activities and much more interaction types. It had become an essential part of everybody since the beginning of the pandemic period. The invention and popularization of computers and phones resulted in the constant increase of digitization and digital transformation in the early 2000s. Nevertheless, the irremissible pandemic accelerated the speed of the transformation and made it possible to be reached from every place and person.

Keywords: Digital transformation, pandemic, digitization

